

WISC EVENT

– INNOVATIVE LOGISTICS SOLUTIONS FOR SMART CITIES

WISC held its first event in NSW on Wednesday 22 June 2016 at the Sydney Opera House. The event attended by 65 participants featured leading speakers describe how **INNOVATIVE LOGISTICS SOLUTIONS ARE ENABLING SMART CITIES.**

Marg Prendergast - Coordinator General CBD, Transport for NSW shared the challenges of planning for the Sydney CBD where daily visits are anticipated to increase by 35% to 1.7 million per day in the next 15 years, and the importance of over 90 separate construction projects that will be undertaken in the next 3 years including:

- Sydney Light Rail from Circular Quay to the south east, including the increased pedestrian traffic in George Street,
- Sydney Metro City and Southwest, and
- Train station upgrades (Town Hall, Wynyard, Museum and St James).

She re-iterated the need to be smart with how we plan and execute, and the need to continually look for new ways to innovate as the city grows, as especially currently used spaces such as kerb side parking reduce in availability.

Chris Jones – Executive Vice President, Marketing and Services shared his insights on Key Trends in Urban Logistics. He noted that we are increasing living in an age of instant gratification of urban consumerism, which is generating specific supply chain challenges including congested delivery zones, changing product demands, productivity & delivery costs, inventory positioning and the huge increase in returns.

He outlined how smarter delivery routing; multi-party delivery collaboration and controlled flow were part of the potential solution.



Key Speakers at the NSW WISC event in Sydney
Chris Jones, Marg Prendergast and Dave Sanders

Dave Sanders - Group Managing Director, Bestrane shared his experiences with City Hub project conducted with the City of Sydney which focus's deliveries into a specific area. City Hubs are 'shared use facilities' that in this case used Bestrane's MobileDOCK technology to provide a secure, efficient location for carriers to book and execute deliveries. They can replace the need for some on street loading zones and possibly private facilities and aim to:

- Minimise "search time" for a commercial parking location,
- Consolidate number of delivery locations to reduce the number of individual trips required, and

- Increase visibility of load status.

He cited the benefits from the project including reduced road congestion, minimization of dwell time, reduced greenhouse emissions, increased center delivery capacity and efficiency.

The presentations were followed by a site tour of the Sydney Opera House's new underground docks and Dock Management System. The construction of the new docks aimed to create separation between heavy vehicle traffic (required to provide the functional operation of the Opera House) and the pedestrian traffic on the forecourt. It involved building new lift shafts and re-leveling the existing sunken roadway on the Forecourt.

Bestrane's web based appointment solution, MobileDOCK was selected to automatically schedule all deliveries and VIP visits into the Sydney Opera House precinct providing visibility, security and reduced traffic congestion.

The event concluded with networking drinks.

Organizations attending the event included:

Transport for NSW, Woolworths, KPMG, DHL Supply Chain, Blackwoods, Australian Logistics Council, NSW Trains, Department of Economic Development Jobs Transport and Resources, Mail Call Couriers, Toll Priority, Last Mile Solutions, Linfox Healthcare Logistics, MRI PSO, Extreme Freight, WiseTech GLOBAL, Gattorna Alignment, Royal Australian Navy, Condesa, Sydney University, Broadspectrum, , Covalense, Thales Australia, Hilti Australia, Thermo Fisher Scientific, Westpac, Descartes and Bestrane.



About WISC: Women in Supply Chain was established in 2009, as a nonprofit organization focused on supporting women in Transport and Logistics assisting them to reach their potential, to develop informal networks and provide access to expert speakers. For more information see <http://womeninsupplychain.com.au/>

About Bestrane & MobileDOCK: MobileDOCK is Bestrane's solution that enables carriers, suppliers and distribution centers (DCs) to schedule their commercial inbound and outbound appointments to specific docks at specific facilities. For more information see www.mobiledock.com and www.bestrane.com.au