

Bestrane joins world-first international research project with MobileDOCK



MELBOURNE AUSTRALIA, June 2017 – Bestrane

The University of Melbourne's world-first 'National Connected Multimodal Transport Test Bed' to utilise Bestrane's award winning MobileDOCK solution

Bestrane has joined 17 other private and public sector project partners in an ambitious and unique hi-tech Melbourne transport project focused on reducing future congestion and improving road safety as the city's population approaches 7 million.

Researchers at the University of Melbourne's School of Engineering will study connected data from vehicles, cyclists, pedestrians and infrastructure in a busy five square km test area bounded by Alexandra Parade, Victoria Street, Hoddle Street and Lygon Street.

Project leader Majid Sarvi, Professor in Transport for Smart Cities, said connecting smart sensors with smart devices and community solutions such as MobileDOCK opens up a whole world of connectivity

"Intelligent transport systems will utilise this data and deliver insights into commercial freight movements, as well as traffic planning, pedestrian flows and public transport efficiency"

Bestrane plans to utilise its MobileDOCK solution that currently manages commercial deliveries into iconic city locations such as The Melbourne Emporium, Scentre (Westfield) shopping centres and Barangaroo to leverage the interconnected data generated by the Test Bed initiative to make on and off street deliveries more efficient.

"We are very excited about joining this exciting initiative and look forward to working with the University of Melbourne, the Victorian Government and some of the world's leading Internet of Things (IOT) organisations to really understand how cities of the future will need to operate"

David Sanders: Managing Director Bestrane

About Bestrane

Founded in 2003, The Bestrane Group is an organisation focused on solving logistics problems and managing specialist software solutions. MobileDOCK has been developed to manage commercial deliveries into iconic city based locations and has been operating in Melbourne and Sydney for several years and has successfully executed over 2 million appointments. For more information please reference www.mobiledock.com.

For additional information please also refer to the Video Case Study for the Melbourne Emporium available at: <https://vimeo.com/126564946>

The Bestrane Group has staff based in Melbourne and Sydney, Australia with over 100 years of combined supply chain experience. For more information, visit www.bestrane.com.au

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